

# Virzhiniya Dilova

Web & Graphic Designer  
Hipodruma, Sofia, Bulgaria

"I am Virzhiniya (Virzhi), a creative visionary who likes to explore the world and space to make inspiring designs.

I believe I am highly advanced in Adobe Creative Suite and Figma, using them confidently for both personal and professional projects.

Although I have beginner-level experience in UI/UX design, I am eager to learn and flourish in this field. Currently, I am practicing my skills at my job by designing landing pages, web banners, and advertisements for websites."

## PORTFOLIO

- » [vdilova.com](#)
- » [Behance](#)
- » [LinkedIn](#)

## CONTACTS

- » [vndilova@gmail.com](mailto:vndilova@gmail.com)
- » +359 988 70 24 55

## EDUCATION & ENHANCING COURSES

- » **SoftUni Creative Courses**  
2022-2023  
UX Design course  
UI Design course  
Design Systems
- » **MA Graphic Design**  
2014-2016  
New Bulgarian University
- » **BA Informatics**  
2005-2010  
New Bulgarian University

## CERTIFICATES

- » SoftUni Certificates UI/UX Design

## SOFTWARE SKILLS

- » **UI/UX:**
  - Figma
  - Design Systems
- » **Design Software:**
  - Adobe Creative Suite
- » **Web Tools:**
  - HTML/CSS
  - Magento
  - WordPress
- » **Advertising & Marketing Tools:**
  - Google Studio
  - Campaign Manager 360
  - Google Web Designer
  - Bannerflow
- » **Project Management:**
  - Jira
  - Confluence

## EXPERIENCE

### Tradu - November 2023 - Present Graphic Designer

- » Following brand guides and using Design System to produce landing pages, web banners and social media graphics.

### FXCM- July 2019 - Present

- » Followed and created brand guidelines to create a variety of visual content, including web banners, social media designs, website skin designs, landing pages and print designs.

### Vas Economy Consult - November 2018 - June 2019 Graphic Designer

- » Developed branding for an accounting company.

### Winbet - December 2018 - January 2019 Graphic Designer

- » Designed promotional materials for online and offline marketing campaigns.

### UltraPlay - January 2018 - April 2018 Graphic Designer

- » Expertise in Animated web banners, web design based on WordPress, social media designs.

### Adtradr - April 2017 - October 2017 Web Designer

- » Programmatic Web Banners with Google Web Designer.
- » Developed Web design ideas.
- » Created Email Design concepts for Adtradr.

### Bulsatcom - December 2016 - April 2017 Graphic Designer

- » Produced motion graphics and animations.
- » Developed promo pages for news and sports programs.
- » Created Social Media content.
- » Designed web banners.

### Valtronic - February 2016 - July 2016 Graphic Designer

- » Print design projects - magazine ads and brochure designs.
- » Developed wide foil prints, labels and product signs designs.
- » Also created designs for showcases and demo stands.

## PERSONAL SKILLS

- » Creates ideas
- » Handles details
- » Problem solver
- » Analyses issues
- » Meets deadlines
- » Self-starter

## LANGUAGES

- » English language C1
- » Bulgarian native

## DRIVING LICENSE

- » Category B

## NOTABLE PROJECTS

- » **Portfolio Website** - Design and development of a personal website with a customized navigation system.
- » **UI/UX Project** - I created a mobile app prototype Money Friend in Figma